

Stephen Li
Chief Executive Officer
Asia Pacific



Stephen joined MEC in 2005 as CEO for South and South-East Asia and was named CEO for Asia Pacific in 2010.

In addition to operationally overseeing MEC's offices across the region; Stephen is also the senior client leader for MEC's multinational clients in APAC such as Sony, Singapore Airlines and Citibank. In 2007 Stephen launched MEC Access Asia Pacific - the sport, entertainment and cause partnership company.

Together with his management team, he sets the vision for the future of the agency in what is the company's fastest growing region in the world.

Stephen has a full background working in full-service advertising agencies - including as Managing Director of Lowe Hong Kong for 4 years, successfully unbundling the Lowe media offering and merging it with the FCB media department to form Initiative Hong Kong. Prior to joining MEC he was WPP's Regional Director for Team HSBC.

Over the years Stephen has worked on clients like Mercedes-Benz, Johnson & Johnson, The Coca-Cola Company and Alfred Dunhill - but he always tries to leave time for his main passions in life - his wife and 2 children, and Chelsea football club.