

Marla Kaplowitz**Chief Executive Officer
North America****In her role as CEO, Marla brings modern strategic leadership to MEC North America.**

Marla joined MEC as President, US Client Services and Head of Planning in March 2011. Marla has over 23 years of media and communications planning experience. She is a member of Advertising Women of New York (AWNY) and was named one of *min* magazine's Top Players of 2000.

Prior to joining MEC, Marla spent 12 years at MediaVest where she led the Procter & Gamble Communications Planning assignment for North America. Marla began her career at DMB&B and spent eight years working across clients including Procter & Gamble, Merck and Burger King. She then moved to Ammirati Puris Lintas working with clients like Unilever, UPS and Nickelodeon.

She is married with two children. Marla enjoys Pilates and is passionate about film; being a longtime member of The Film Society of Lincoln Center in NYC.