

## Charles Courtier

Chief Executive Officer  
Global



**In his role as Chief Executive Officer, Charles is responsible for one of the world's largest networks, overseeing more than 5,000 people in 84 countries.**

**Celebrating its 10<sup>th</sup> anniversary in 2012, MEC has enjoyed a great run of success since its launch, doubling in size and counting over 5,000 successful new business pitches around the network.**

MEC also holds the unique distinction of being named Global Media Agency of the Year by both Adweek and Advertising Age twice, in 2006 and 2007.

Under Charles' leadership, the company has grown its diversified offer into an industry-leading business model, launching specialist services MEC Interaction (digital, mobile, social and search), MEC Access (sport and entertainment), MEC Bravo (multi-cultural) and MEC Retail.

Charles's media career spans more than twenty five years, starting as a media planner with Y&R.

He is married with three children.